

Table 6.13 Case Study Publications

Sr. No.	Academic Year	Title of the Case	Faculty Name	Publications-Harvard Business Publishing/Scopus Indexed/ABDC Indexed
1	2024-2025	Growing Dabur: Aggregate or Adapt?	Dr. Nilesh Kate	Harvard Business Publishing, product/8716-HTM-ENG
2	2024-2025	Union Bank of India: CASA Dilemma	Suresh Kadam	Ivey Publishing
3	2023-2024	Ajay foods: the sweet spot within service design and menu expansion	Dr. Ramkrishna Dikkatwar	Emerald Emerging Market case studies-Scopus Indexed
4	2023-2024	Flexi Pack Dubai – A Case of Strategic Resonance	Dr. Ramkrishna Dikkatwar	Emerald Emerging Market case studies-Scopus Indexed
5	2023-2024	Rajratan: Expand Here or Build Elsewhere?	Dr.Nilesh Kate	Harvard Business Publishing, product/8421-HTM-ENG
6	2023-2024	Nano Ganesh: Will Farmers Adopt New Tech?	Dr.Nilesh Kate	Harvard Business Publishing,product/8264-HTM-ENG
7	2023-2024	Nano Ganesh: Scaling Irrigation Tech	Dr.Nilesh Kate	Harvard Business Publishing,product/8266-HTM-ENG
8	2022-2023	Problem Based Learning and Online Education in Developing Countries: Experiences of Indian B-School Graduates' Participation in Online Case Discussion: An Exploratory Study	Dr. Ramkrishna Dikkatwar	International Journal of Education and Development using Information and Communication Technology-Scopus Indexed
9	2021-2022	Third-Party Products- Customer's Perception	Dr. Riddhiman Mukhopadhyay	Evincepub Publishing, ISBN-978-93-5673-074-8
10	2021-2022	Zerodha: Trading Made Easy	Dr. Nilesh Kate	Evincepub Publishing, ISBN-978-93-5673-074-8
11	2021-2022	Case studies - A Contemporary Management Perspective	Dr. Rajasshrie Pillai	Evincepub Publishing, ISBN-978-93-5673-074-8

12	2021-2022	Digital HR for Productivity Improvement'	Prof. Rajashree Gethe	Evincepub Publishing, ISBN-978-93-5673-074-8
13	2021-2022	Case Study: Payment of Bonus Act, 1965	Prof. Rajashree Gethe	Evincepub Publishing, ISBN-978-93-5673-074-8
14	2021-2022	Case Study on Payment of Gratuity Act	Prof. Rajashree Gethe	Evincepub Publishing, ISBN-978-93-5673-074-8
15	2021-2022	A Case Study on Trade Union Act	Prof. Rajashree Gethe	Evincepub Publishing, ISBN-978-93-5673-074-8
16	2021-2022	Flashback- Brand Story @Horlicks	Prof. Pravin Gurav	Evincepub Publishing, ISBN-978-93-5673-074-8
17	2021-2022	A Case of Oral Tradition (KP NAMBOODIRIS) Moving Abroad	Prof. Pravin Gurav	Evincepub Publishing, ISBN-978-93-5673-074-8
18	2021-2022	Basic study on competitive analysis using PESTEL: A case study for McDonald's	Prof. Pravin Gurav	Evincepub Publishing, ISBN-978-93-5673-074-8
19	2021-2022	Customer Satisfaction in Retail Banking	Dr. Yachna Gharde, Dr. Harsha Gandhi	Evincepub Publishing, ISBN-978-93-5673-074-8
20	2021-2022	MBA Chaiwala Journey from CAT Entrance to Entrepreneur	Prof. Suresh Kadam	Evincepub Publishing, ISBN-978-93-5673-074-8
21	2021-2022	Fraud Triangle: Fraud Motivation of Manager	Prof. Suresh Kadam	Evincepub Publishing, ISBN-978-93-5673-074-8
22	2021-2022	Case Study: Understanding the Business Model of the company using DuPont Analysis	Prof. Suresh Kadam, Dr. Samruddha Nayak	Evincepub Publishing, ISBN-978-93-5673-074-8
23	2021-2022	Finance JD Training Handbook Volume 1	Dr. Samrudha Nayak	Evincepub Publishing, ISBN-978-93-5673-074-8
24	2021-2022	Wealth Attitude: A Financial Behaviour	Dr. Mahendra More	Evincepub Publishing, ISBN-978-93-5673-074-8
25	2021-2022	Paytm: The Journey Towards SuperApp	Dr. Mahendra More	Evincepub Publishing, ISBN-978-93-5673-074-8
26	2021-2022	Technology and Customer Loyalty in the Banking Industry	Dr. Nilesh Kate	Evincepub Publishing, ISBN-978-93-5673-074-8
27	2020-2021	Digital HR : Moving towards Digitization	Dr. Rajasshrie Pillai, Prof. Rajashree Gethe	Himalaya publishing